

Public / Private Partnership Case Study

SunDown Group was contracted by The City of New Albany 's Business Incubator to solve for...



Brand Recognition

Community Engagement

Tenant Engagement

Space Summary:

The City of New Albany Business Incubator (Innovate New Albany) is a 16,000 sq. ft. class A office space with two kitchenettes, three conference rooms with seating up to 10 people each, 14 private offices for up to two people, an open area holding eight cubicals, a lobby with automated reception and waiting area, and an open training space seating 32 people.

Monthly Lease Rates:

Virtual Office : \$95 | Cubical Space: \$150 | Office: \$250—\$350 | Suite: \$1,500 to \$2,400

Our Results

- All office spaces full with a waiting list of six to nine months
- Highly ranked speaker series and educational programming that is sustainable and has continued and expanded after engagement ended
- Higher tenant engagement / satisfaction and increased average occupancy length by 3 months



SunDown Group
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SunDown Group Impact

We Connected Entrepreneurs to Angel Investors, Business Accelerators and Other Sources of Capital to Produce Over

\$1.25 Million in Investments

We have connected over 550 startup and small businesses to investors, mentors, and talent to help entrepreneurs take the next step



Lunch & Launch Workshop at Columbus Idea Foundry

We develop educational programs that bring expert speakers and practical topics for entrepreneurs to use



We are a state-wide organization with six chapters and a growing mentorship network of experts to help startups and small business

SunDown is a collaborative partner to further Ohio's entrepreneurial ecosystem by providing complementary services and support to organizations like The Idea Foundry, Braintree, The Commissary, The Small Business Majority, and a number of centers at The Ohio State University

We need your support to keep delivering great programs that support Ohio's small businesses and startups that are the engine of job creation.

Without you, none of this is possible.

Make Your Gift Today

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